

Deadlines	Space Reservation	Materials
January 2010	12/18/09	12/22/09
March 2010	1/20/10	1/27/10
May 2010	3/22/10	3/29/10
July 2010	5/20/10	5/27/10
September 2010*	6/22/10	6/29/10 (Marketplace Issue)
November 2010	9/20/10	9/27/10

\*Distribution at Connect Marketplace

Ad Specifications	(Width x Height)
Full Page	8.5" x 10.25"
Full Page Bleed	9.25" x 11.25" (Area for live matter is 8.5" x 10.75")
1/2 Horizontal	7" x 4.75"
1/2 Horizontal Bleed	9.25" x 4.75" (Area for live matter is 8.5" x 4.75")
1/3 Square	4.604" x 4.75"

### Printing and Materials Specifications

Page trim is 9" wide x 10.75" high. We can accept only TIFF, EPS or high-resolution PDFs as the formats for all ads submitted to the magazine. Ads created in native application files, such as QuarkXpress or InDesign, or in any word-processing programs, or provided on film cannot be accepted. All digital files must be 300 DPI and CMYK. Ads must be built to size and accompanied by a color printout or PDF. **Material within the ad specification space must not contain extraneous marks of any kind;** this includes but is not limited to crop marks and color bars.

Photos or images used in ads must be at least 300 DPI at 100 percent, and bitmapped images must be 600 DPI at 100 percent. Use only Postscript fonts. True type fonts are unacceptable. Detailed ad specifications, as well as contract terms and conditions and a list of sales representatives, are available online at [CollinsonMedia.com](http://CollinsonMedia.com).

**\*\*\*Ask about special sponsorship and premium placement opportunities, as well as custom treatments.**

### BROUGHT TO YOU BY ...

**COLLINSON MEDIA & EVENTS** is an independent publishing company focusing on quality magazines for meeting and travel planners.

In addition to *Connect*, we publish *Rejuvenate*, our award-winning magazine for planners of faith-based conferences.

After more than three decades, we continue to be a leader in providing innovative sales and marketing solutions in the meetings and travel field. For more information, visit: [CollinsonMedia.com](http://CollinsonMedia.com).

**For more information about advertising opportunities,** including multi-level marketing packages, please contact your Collinson account representative.

Advertising materials may be delivered via e-mail to [connectads@collinsonmedia.com](mailto:connectads@collinsonmedia.com), or they can be supplied on a Macintosh-formatted CD-ROM or DVD and sent to:

#### Collinson Media & Events

Attention: Production  
15 Technology Parkway South  
Suite 250  
Norcross, GA 30092

#### Sales Contact:

Chris Collinson, Publisher  
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