

**Connect**  
MEETINGS INTELLIGENCE

**collaborate**  
CORPORATE MEETINGS INTELLIGENCE

**Rejuvenate**  
MEETINGS INSPIRATION

**Groupaway**  
GROUP TRAVEL INSIGHTS

## ONE-STOP SOLUTION

Increase the return on your travel marketing spend. Tap into our group and leisure resources with a combination package that matches your goals.

**With Collinson Media & Events, you can:**

- Maximize the impact of your over-stretched budget with our cross-media opportunities including custom-designed programs.
- Reach qualified meeting planners in every industry segment: association, corporate, faith-based, social, sports. Drive motor coach and tour business to your door with our magazine dedicated to managers and organizers of small group travel.
- Reach leisure travelers at VacationPlanning.net or through our other custom products.
- Enjoy leads produced by our own in-house marketing team, not some generic list.
- Benefit from Collinson's 36+ years of destination marketing expertise, innovative customer solutions and multimedia network.

Collaborate, Connect, Rejuvenate and Groupaway — your answer to a lion's share of profitable group business. Add Marketplace, our appointment-only trade shows and conferences, to your annual buy and you'll enjoy complete coverage in 2011.

*"The magazine was very helpful. It really sparked my interest in the conference speakers and helped me to understand some core information as a new professional in the field."*

Macgregor Hill  
Beta Theta Pi

**collinsonmedia**  
& events

TRAVEL. MARKETING. RESULTS.

For more information on how to put the cross-media power of Collinson Media & Events to work for you, contact your Collinson sales representative or REzelle@collinsonmedia.com.

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