

MAGAZINE ADVERTISING RATES

Four-Color Rates	1x	3x	6x
Full Page	\$5,250	\$4,350	\$4,000
1/2 Page	\$3,550	\$2,950	\$2,500
1/3 Square	\$2,550	\$2,250	\$2,000
Premium Rates	1x	3x	6x
Inside Front Cover	\$8,000	\$7,000	\$6,000
Inside Back Cover	\$7,000	\$6,000	\$5,000
Back Cover	\$9,000	\$8,000	\$7,000

SPECIFICATIONS

Full Page	8.5" x 10.25"
Full Page Bleed	9.25" x 11" (Area for live matter 8.5" x 10.25")
1/2 Horizontal	7" x 4.75"
1/2 Horizontal Bleed	9.25" x 4.75" (Area for live matter 7" x 4.75")
1/3 Square	4.604" x 4.75"

Page trim is 9" wide x 10.75" high. Materials within the ad specification space must not contain extraneous marks of any kind. This includes, but is not limited to, crop marks and color bars.

SUBMISSION INSTRUCTIONS

1. Print ads must be submitted via the ad portal in PDF format. All other materials (such as advertorial copy) should be submitted directly to production@collinsonmedia.com and indicate what product and materials are included in the email.
2. If there are any critical errors with your ad, the portal will reject it and provide instructions on what must be fixed on the right hand side of the screen.
3. A preview of the ad appears after uploading. Hit "approve" to complete the submission process.
4. If you would like an ad picked up from a previous issue, click "Pickup ad and choose which publications and issues in which that ad should appear.

For further instructions and assistance, contact production@collinsonmedia.com. All print ads must be submitted through Collinson Media's ad portal at CollinsonMedia.SendMyAd.com. The portal ensures ads meet print standards.

2012 ADVERTISING DEADLINES

COLLABORATE

Issue	Space Reservation	Materials Due
February	December 15, 2011	December 30, 2011
April (Marketplace Show Issue)	February 15, 2012	February 29, 2012
June (Destination Special)	April 15, 2012	April 30, 2012
August	June 15, 2012	June 29, 2012
October	August 15, 2012	August 29, 2012
December (Industry Leaders Insert)	October 15, 2012	October 30, 2012

CONNECT

Issue	Space Reservation	Materials Due
January	November 1, 2011	November 15, 2011
March	January 2, 2012	January 16, 2012
May	March 1, 2012	March 15, 2012
July (Destination/Hotel Showcase)	May 1, 2012	May 15, 2012
September (Marketplace Show Issue)	July 1, 2012	July 15, 2012
November (Industry Leaders Insert)	September 3, 2012	September 17, 2012

REJUVENATE

Issue	Space Reservation	Materials Due
February	December 1, 2011	December 15, 2011
April	February 1, 2012	February 15, 2012
June (Destination/Hotel Showcase)	April 2, 2012	April 16, 2012
August	June 1, 2012	June 15, 2012
October (Marketplace Show Issue)	August 1, 2012	August 15, 2012
November	September 3, 2012	September 17, 2012
December (Industry Leaders Insert)	October 1, 2012	October 15, 2012

Please note: Deadlines fall approximately 45 days prior to issue month (i.e., March 1 for May issue). Materials due 4-6 weeks before issue date.