



Connect

MEETINGS INTELLIGENCE

Showcase your CVB!

ISSUE DATE

July 2011

SPACE RESERVATIONS

May 20, 2011

MATERIALS BY

May 27, 2011

AD RATES

Space Net Rates

Full Page: \$5,100

Half Page: \$3,400

SEND MATERIALS TO

Production@CollinsonMedia.com

Collinson Media - Attn: Production

15 Technology Parkway S., Suite 250

Norcross, GA 30092

800-241-9461/ 770-582-9700

Fax: 770-582-9898

TRIPLE THE POWER: Advertise in all three of our meetings magazines and reach every meetings market segment:

- COLLABORATE for top-level corporate planners
- CONNECT for association planners
- REJUVENATE for faith-based planners

For more information, contact your Collinson account representative or REzelle@CollinsonMedia.com.

Plan now to be part of this popular reference guide for meeting planners and make sure your destination is on their radar.

Buy a full- or half-page ad and you'll receive:

- A **corresponding amount of editorial coverage** (full- or half-page) with the name of your destination prominently displayed (city, state) and your information in our easy-to-read format. Submit your editorial copy including your valuable news about venues, attractions and other information you want planners to know when considering your destination for their conventions, conferences or meetings.
- Outstanding exposure to meeting planners who are the **decision-makers for millions of dollars of meeting spend**. Get your message to them while they are looking to place short-term RFPs and future events.
- Your **message and brand reinforced** with both your ad and your editorial content. This special section will be highlighted on our outside cover and have its own inside cover.
- A listing on our website. All advertising CVBs are listed on the Destination page of our websites — a **valuable resource** for planners searching online for contact information throughout the year.

SPECIAL ISSUE: INDUSTRY LEADERS

Association and Specialty Group Meeting Planners



Connect

MEETINGS INTELLIGENCE

Celebrate your leader!

A special pull-out section in the November 2011 issue of CONNECT, December 2011 issue of REJUVENATE, and February 2012 issue of COLLABORATE will salute and recognize a leader chosen by you.

Buy a full- or half-page ad and receive the following:

- ▶ A corresponding amount of editorial coverage (full- or half-page) focused on the person you designate as an industry leader.
- ▶ Positive exposure to meeting planners who make decisions for millions of dollars of group spend every year.
- ▶ A framed copy of the print article for your office.
- ▶ A strong platform for your innovations and marketing efforts — a great way to end 2011 and ring in the New Year.

TRIPLE THE POWER: Advertise in all three of our meetings magazines and reach every meetings market segment:

- COLLABORATE for top-level corporate planners
- CONNECT for association and specialty association planners
- REJUVENATE for faith-based planners

Please note: This special insert will include only the special profiles. All ads will be placed in the general run of the magazines.

ISSUE DATE

November 2011

SPACE RESERVATIONS

September 16, 2011

MATERIALS BY

September 23, 2011

AD RATES

Space Net Rates

Full Page: \$5,100

Half Page: \$3,400

SEND MATERIALS TO

Production@CollinsonMedia.com

Collinson Media - Attn: Production

15 Technology Parkway S., Suite 250

Norcross, GA 30092

800-241-9461/ 770-582-9700

Fax: 770-582-9898

For more information, contact your Collinson account representative or REzelle@CollinsonMedia.com.